

# NOR CAL SPRING TRADE SHOW

## CLARIFICATION OF RULES GOVERNING OBSTRUCTIONS AND BOOTH DECORATION

than the 10' x 10' aisle booths. They may have a wall 8' in height x 12' in width which is centered on the 20' backwall, leaving 4' on either side. There must also be a clear area in front of the 3' high x 4' wide side panels that extends out 8' from the back wall as indicated on the booth diagram on the previous page. The area of the booth within the 4' x 8' x 9' triangle must not have any booth exhibit material more than 4' high.

### SPECIAL NOTE

To those exhibitors who may be building custom exhibit racks; even though the booth is sold as a 10' x 10' unit, the more accurate width measurement will be approximately 9'6", so be sure to take this into consideration when determining of your exhibit rack.

The NCSTS Committee and show management will be charged with enforcement of this rule and any violation will be immediately corrected or possible loss of booth space may result.

The NCSTS Rules and Regulations specifically state, in item #8, that "Exhibit displays may not exceed more than 8' in backwall height from the exhibition floor and must be confined to the rear 4' of each booth.

The diagram below and on the preceding page shows graphically exactly how this rule is interpreted by the Committee, and how your booth should look in conforming to the Rules and Regulations. Please note that starting at four feet from the back line, exhibits may go to a maximum height of 8 feet from the exhibit floor. Except for the rear one-fourth (4') portion of the booth space where display materials are allowed to be 8' high, in all other portions of the booth space, no display shall exceed a height of 4' from the exhibit floor, except by permission of the NCSTS management. Products that exceed 8' must be kept in rear portion of booth and not placed at the sides in the front part of the booth. Side areas must maintain a 75% open space appearance.

### ATTENTION

Those exhibitors having the 20' x 20' and the 10' x 20' booths on the end of each row are subject to different backwall configuration

